

GENERAL



DELIVERY SPECIFICATIONS

SUPPLYING FILES

- Preferably via WeTransfer.com. The free version of this Dutch down and upload service allows you to send multiple files up to a maximum of 2 GB at a time. (These files remain available for 7 days) An additional advantage of WeTransfer as a shipping method is the automatic download confirmation you receive after we have downloaded your files. This way you know immediately that your files have arrived with us and that your order will be processed by us without notice to the contrary.
- By e-mail (sales@paddockprinting.nl) Files ≤ 30 MB can be sent to us by e-mail.

FILE FORMATS and (pre-) settings

- We prefer to receive your files as PDF (1.4 or higher)
- Formats 1:1 or on a scale of 1:10 (please indicate clearly)
- Net format in the trim box
- Bleedround the image in the bleed box (Please take the scale into account)
- Where possible, deliver 'open' files
- Convert fonts to outlines or deliver them separately (so small corrections or adjustments are possible by us)
- Use vector files where possible. (especially lyrics)
- Transparencies do not need to be flattened
- Place each item to be printed in a separate file
- Insert/embed images. Do not use linked images
- Please observe the minimum safety margin for the product / finish with texts and important elements
- PMS colors do not need to be converted to CMYK
- No overprint, except when printing white*

We work with PITSTOP; all files are automatically digitally checked for gross deviations. Nevertheless, you remain responsible for any undesired results resulting from incorrect application of the above guidelines.

COLOR USE guidelines

- You can deliver in both CMYK (Europe ISO Coated FOGRA39) and RGB (Adobe RGB 1998)
- All our printers work according to the CMYK principle. This means that PMS colors are also built up with these colors and will be approached as closely as possible. Keep in mind that certain colors are more difficult to approach with CMYK. A 100% color match guarantee cannot be given
- The use of transparencies or the option 'overprint' is not recommended to avoid unexpected and unwanted effects. Although PITSTOP should filter this out, any unwanted effects caused by this use remain at your own risk

RESOLUTION guidelines

The required resolution of artwork or bitmap images depends on the applications and the type of image;

- Close-up view of outdoor applications 70 tot 100 DPI
- Outdoor applications viewed from afar 30 tot 70 DPI

- Close-up view of indoor applications 100 tot 150 DPI
- Indoor applications viewed from afar 70 tot 100 DPI

- Please note that these values apply to the final format. For a file to be delivered at 10%, the above values should be multiplied by 10.